



FOR IMMEDIATE RELEASE

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QCSS Bolsters Front-office Support Service Capabilities with Acquisition of SalesGig

[DEER PARK, IL] – Quality Customer Service & Sales (QCSS), a 33-year leader in the Front-office Business Process Outsourcing industry, is pleased to announce the successful acquisition of SalesGig, a technology leader in Outsourced Lead Generation. This strategic move marks a significant milestone in QCSS's ongoing commitment to helping our Business, Association, and Nonprofit clients achieve world class top-line results.

The acquisition of SalesGig is expected to expand and strengthen the front-office support services available to clients of both entities. The combination of SalesGig's advanced Lead Generation technology and QCSS's gold standard Front-office Support Services will deliver greater efficiency and results for clients across the full spectrum of go-to-market functions.

"We are excited about the depth of talent, technology and bandwidth this acquisition brings to QCSS and our valued clients," said Cathy Karabetsos, CEO and co-founder of QCSS. "We are especially excited to join forces with the very talented team from SalesGig."

"Our people, processes, and technology coupled with QCSS' experience and market leadership represent a powerful combination," said Ben Goldberg, Founder & CEO of SalesGig. "We believe QCSS' go-to-market service portfolio and SalesGig's lead generation program will enhance overall client experience and create significant market value."

In the near term, SalesGig will operate as an independent member of the QCSS family. This will ensure the highest quality of on-going service operations to all clients. From the outset, the sales and marketing teams will collaborate to ensure the continuity of existing relationships with clients, while making available to all clients the full breadth of services from the combined entity.

For more information about QCSS's acquisition of SalesGig, please visit www.qcssinc.com. For more information about SalesGig, please visit www.salesgig.com.

About QCSS:

Founded in 1991, QCSS is a USA based WBENC-certified WBE and PCI-certified Front-office BPO Service Center specializing Inbound & Outbound Call Center services, Handwritten Direct Mail, Sales Training & Consulting, and Marketing Services.

About SalesGig:

SalesGig provides outsourced sales development to support B2B clients generate leads. We deploy proven outbound strategies to expand reach, open conversations, and set sales meetings.

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